

# medicare supplement winter bonus campaign



Sell a minimum of five Medicare Supplement policies during a month between January 1, 2023 and March 31, 2023, and get paid for every policy that month.<sup>1</sup>

Allstate Health Solutions' new Medicare Supplement bonus is here to give you the opportunity to earn more.

Each month the bonus is running, sell five Medicare Supplement policies to qualify and earn money for each application sold that month.

| Bonus per sale:                                    |       |
|--|-------|
| Sell   | Earn  |
| Underwritten application                           | \$125 |
| Anniversary/birthday rule application <sup>2</sup> | \$50  |
| Open Enrollement application                       | \$25  |

Contact me for more information:

[Name]  
[Email]  
[Phone]

# bonus campaign guidelines

- Qualifying Medicare Supplement sales include Underwritten, Open Enrollment and Birthday/Anniversary Rule issued plans. To qualify, five plans must be submitted during a month between January 1, 2023, through March 31, 2023.
- Plans must be issued and in force for a minimum of two months, with premium paid, to qualify for the bonus.
- At least five plans must be sold during a month to receive a bonus for that month. Once the requirements have been met, the bonus will apply to all sales made during the month. At the start of a new month, the bonus will reset and five more plans must be sold to requalify for the bonus.
- Agents must be appropriately licensed and appointed with National Health Insurance Company or American Heritage Life Insurance Company on the dates the sales are made and the bonus is paid.
- Bonus payments will be made to the same agent/agency to whom the applicable commissions related to the sales of the Allstate Health Solutions Medicare Supplement Insurance plans.
- Bonus money will be considered taxable income and reported on recipient's FORM 1099-MISC.
- Bonuses will be paid no more than 90 days following the end of the campaign.
- All usual commission and persistency rules apply.
- Allstate Health Solutions reserves the right to cancel, suspend, and/or modify the bonus campaign at any time, as well as to make the final decision on all payments.

Agent use only. Not for distribution to consumers.

<sup>1</sup> This bonus is not available in Minnesota. | <sup>2</sup> Birthday Anniversary Business is applicable in CA, MO, OR, ID, NV, IL.

Allstate Health Solutions is underwritten by National Health Insurance Company and American Heritage Life Insurance Company.

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